



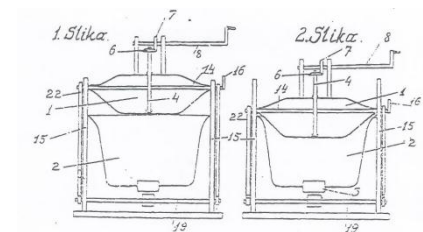
The Intellectual
Property Office of the
Republic of Serbia

Intellectual property in Serbia: History and modern trends

19th Scientific and Practical Conference “Intellectual Property: History and Current Trends”
Moscow, September 23-24, 2015

Beginnings

- Serbia was one of 11 states signatories of the Paris Convention in 1883
- First laws on IPR adopted in 1884 – the Law on the protection of trademarks and the Law on the protection of designs and models
- Industrial Property Protection Office established in 1920



- The first patent in 1921 for “Brandy making device”

Evolution of the Office

- From its establishment, the Serbian IPO engaged in the tasks referring to patents, trademarks and industrial designs.
- Afterwards, competences for registering geographical indications (1981), protection of topographies of semiconductor products (1988) and tasks referring to copyright and related rights (1994) were given to the Serbian IPO
- Until September 2015, 53976 patents, 1433 petty patents, 69472 trademarks and 11013 industrial designs were registered in the Serbian IPO.

Modern trends

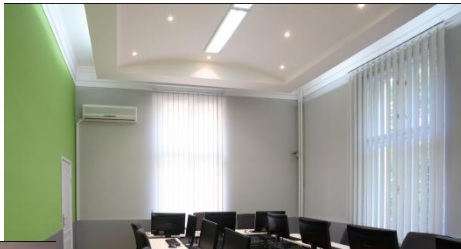
- The scope of the activity of the Serbian IPO are continuously aligning to the needs of the modern era and the way of doing business
- Serbia is a signatory state of all conventions in the field of intellectual property administered by the World Intellectual Property Organization. Since October 2010, Serbia is a member state of the European Patent Organization
- National IP Development Strategy 2011-2015; measures of the new 7-y strategic document will deal with the issues posed by the role of IP in the modern era, such as commercialization and valorization of the IP rights and the continuous need for further efforts on public awareness raising in the IP domain

Importance of IP identified at state level

- New national IP development strategy will also aim at enhanced enforcement of intellectual property rights on all levels:
 - Civil enforcement – concentration of IPR cases in two courts for the Republic of Serbia
 - Administrative enforcement - **coordination body for the IPR enforcement** (coordination of all inspection bodies and the Office of the public prosecutor for cyber crime) has been established in 2014 by the government decision. Coordination in the field of IPR enforcement is expected to increase efficiency in fighting piracy and counterfeiting

Education and Information Centre

- In 2010, the Education and Information Centre (EIC) has been established in the Intellectual Property Office of the Republic of Serbia



- So far, the educational events organized by EIC were attended by the total of over 11500 persons

New services (provided by EIC)

- IP Pre-diagnosis: launched in 2010;
 - 160 visits
- IP Response: launched in 2013;
 - Used by 136 companies
- Open Day: launched in 2011;
 - 54 consultation sessions
- EIC Newsletter: launched in 2010;
 - 22 editions
- New publications
 - The economic contribution of copyright-based industries in Serbia
 - Intellectual Property Valuation
 - Handbook on IP management, etc.

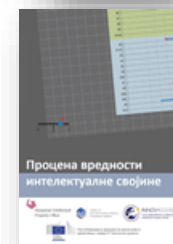
Дијагностика
Интелектуалне
Својине



IP RESPONSE



ОТВОРЕНА ВРАТА



Office today

- Due to the global financial crisis since 2008, there has been a decline in a number of patent applications, but last 5y-trend demonstrated slight growth in the number of applications coming from companies, faculties and R&D institutes
- Regular co-organization of seminars with WIPO and EPO
- Harmonization of laws with the EU acquis
- Quality Management System – ISO 9001:2008
- 100 employees

95 years of the Serbian IPO

- On November 16 this year, the Serbian IPO will celebrate its 95th anniversary
- The event will include the IPR exhibition at the gallery of the Museum of science and technology and the “EPO Hall of Fame” exhibition at the Museum of History in Belgrade
- Hope to see you in Belgrade!





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Thank you for your attention

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