



**Asia-Pacific
Economic Cooperation**

APEC Training

Training for Trainers

AGENDA

October 29 - 31, 2012

Bangkok, Thailand

Day 1 – October 29

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| 08:30 – 09:00 | Registration |
| 09:00 – 9:30 | <p>Welcome remarks</p> <ul style="list-style-type: none"> - <i>Mrs. Pajchima Tanasanti, Director General of the Department of Intellectual Property of Thailand</i> - <i>Mr. Boris Simonov, Director General of Federal Service for Intellectual Property of the Russian Federation</i> <p>Introduction of Trainers and Trainees</p> <ul style="list-style-type: none"> - <i>Ms. Anastasia Filichkina, Project Leader</i> |
| 9:30 – 10:00 | <p>Practice of training of government officials in APEC, including the practice of the Russian State Academy of Intellectual Property (RGAIS). Current trends of development of higher professional and further vocational education in Russia. Results of the APEC project “Enhancing of APEC Capacity Building for Intellectual Property Protection and Utilization: Training for Trainers”.</p> <p><i>Mr. Ivan Bliznets, Rector of RGAIS, Professor, Doctor of Law, Full member of Russian Academy of Natural Sciences (RANS)</i></p> |
| 10:00 – 10:15 | Q & A Session |
| 10:15 – 10:30 | Coffee Break |
| 10:30 – 11:45 | <p>Methodology of training on identification and provision of legal protection of the results of intellectual activities. The role of government officials in management of the results of intellectual activities:</p> <ul style="list-style-type: none"> - at macro level; - at the industrial level; - at the level of organizations, including state corporations. <p><i>Mr. Boris Simonov, Director General of Federal Service for Intellectual Property of the Russian Federation, associated professor of department “Innovation Management and IP Commercialization” of RGAIS, Doctor of Engineering</i></p> |
| 11:45 – 12:00 | Q & A Session |
| 12:00 – 13:30 | Lunch |
| 13:30 – 14:45 | <p>Training of government officials on management and commercialization of copyright and related rights:</p> <ul style="list-style-type: none"> • Overview of various training programs on management and commercialization of copyright and related rights: <ul style="list-style-type: none"> ❖ <i>Program “Current trends of development of copyright and related rights”</i>, ❖ <i>Program “Exceptions and limitations of rights”</i>, ❖ <i>Program “The role of collective management societies”</i>. |

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| | <ul style="list-style-type: none"> • Recommendations on development and implementation of programs for government officials. <p><i>Mr. Ivan Bliznets, Rector of RGAIS, Professor, Doctor of Law, Full member of Russian Academy of Natural Sciences (RANS)</i></p> |
| 14:45 – 15:00 | Q & A Session |
| 15:00 – 16:15 | <p>Training of government officials on “Management of the results of intellectual activities”:</p> <ul style="list-style-type: none"> • Various training programs on management of the results of intellectual activities, including mechanisms of IP commercialization and innovation risk management • Various training programs on the use of patent information for promotion of innovations • Recommendations on development and implementation of programs for: <ul style="list-style-type: none"> ❖ <i>all government officials,</i> ❖ <i>government officials of authorities, that actively involved in innovation process,</i> ❖ <i>government officials of some authorities, in which IP objects may be created and/or used</i> ❖ <i>government officials making decisions at different levels</i> • Recommendations for trainers on: <ul style="list-style-type: none"> ❖ <i>content of programs,</i> ❖ <i>forms of its implementation,</i> ❖ <i>materials that accompany training.</i> <p><i>Ms. Veronika Smirnova, pro-rector for research of RGAIS, head of department “Innovation Management and IP Commercialization”, Doctor of Economic</i></p> |
| 16:15 – 16:30 | Q & A Session |
| 16:30 – 16:45 | Coffee Break |
| 16:45 – 18:00 | <p>Training of government officials on common approaches to evaluation of the results of intellectual activities:</p> <ul style="list-style-type: none"> • Educational programs on qualitative evaluation of IP rights. Methodology of training on: <ul style="list-style-type: none"> ❖ <i>marketing researches of potential IP market segment;</i> ❖ <i>evaluation of economic feasibility and effectiveness of innovative projects using mathematical models.</i> ❖ <i>software used for qualitative evaluation of IP rights.</i> • Educational programs for cost evaluation of protected results of intellectual activities in enterprises. Specificity of teaching IP cost evaluation. • Recommendations for development and implementation of programs for: <ul style="list-style-type: none"> ❖ <i>government officials of authorities, that actively involved in innovation process,</i> ❖ <i>government officials of some authorities, in which IP objects may be created and/or used</i> |

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| | <ul style="list-style-type: none"> ❖ <i>government officials making decisions at different levels</i> • Recommendations for trainers on: <ul style="list-style-type: none"> ❖ <i>content of programs,</i> ❖ <i>forms of its implementation,</i> ❖ <i>materials that accompany training.</i> <p><i>Ms. Marina Ivanova, director of Institute of Advanced Training and Professional Retraining of RGAIS, professor of department "Innovation Management and IP Commercialization", Doctor of Social Science, Ph.D. in Economics</i></p> |
| 18:00 – 18:15 | <i>Q & A Session</i> |

Day 2 – October 30

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| 09:00 – 10:15 | <p>Use of simulation exercises in the process of training the trainers on IP issues:</p> <ul style="list-style-type: none"> • on the example of training the issues related to IP protection and enforcement; • on the example of training the issues related to economic aspects of licensing; • Recommendations for trainers on: <ul style="list-style-type: none"> ❖ <i>content of programs,</i> ❖ <i>forms of its implementation,</i> ❖ <i>materials that accompany training.</i> <p><i>Ms. Liubov Tsitovich, associated professor of department "Copyright, relate rights and private law disciplines" of RGAIS, leading legal council of RGAIS, Ph.D. in Law</i></p> |
| 10:15 – 10:30 | <i>Q & A Session</i> |
| 10:30 – 10:45 | <i>Coffee Break</i> |
| 10:45 – 12:00 | <p>Training of Government Officials (USA experience)</p> <p><i>Mr. Paolo Trevisan, Patent Attorney, the United States Patent and Trademark Office (USPTO)</i></p> |
| 12:00 – 12:15 | <i>Q & A Session</i> |
| 12:15 – 13:45 | <i>Break</i> |
| 13:45 – 15:00 | <p>Training of Government Officials (Japan experience)</p> <p><i>Mr. Takao Ogiya, Executive Counselor of Japan Institute of Invention and Innovation (JIII), Director General of Intellectual Property Research Center(IPRC)and Asia-Pacific Industrial Property Center(APIC)at Japan Institute for Promoting Invention and Innovation (JIPII), Bachelor's Degree in Engineering</i></p> |

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| 15:00 – 15:15 | <i>Q & A Session</i> |
| 15:30 – 16:45 | Training of Government Officials (Korean experience) <i>Mr. Kijoong Song, Deputy Director, Korean Intellectual Property Office (KIPO)</i> |
| 16:45 – 17:00 | <i>Q & A Session</i> |
| 17:00 – 17:30 | Forming of groups. Assignment of Trainer-Supervisor. Receiving Group Tasks. |

Day 3 – October 31

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| 9:00 – 11:00 | Work in Groups. Discussion of Developed Programs |
| 11:15 – 12:30 | Discussion of the Problems Encountered |
| 13:00 – 13:30 | Results Discussion |
| 13:30 – 14:00 | Output Testing |
| 14:00 – 14:30 | Farewell remarks |