



The Intellectual
Property Office of the
Republic of Serbia

Intellectual Property Office of Serbia

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Education and Information Center



WIPO and ROSPATENT

Access to Patent Information and its Strategic Use for
Promotion of Innovation

Moscow, November 30 and December 1, 2010



The Intellectual
Property Office of the
Republic of Serbia

Intellectual Property Office

- 1920 –Administration for the Protection of Industrial Property was founded and in November 2010 IPO celebrated its 90th anniversary
- Since its foundation, the Office was in charge for the protection of the industrial property and since 1994 for copyright and related rights
- Governmental organization responsible for administration, coordination and implementation of all IPR issues, supervised by Ministry of Science and Technological Development
- IPO Serbia became on October 1, 2010 38th member state of EPO
- Budgetary financed, 101 employees



Office has four functions

- As a state body administers the granting procedures
- As a professional body - keeps abreast with international regulations in the field IPR
- Cooperation with the business organizations
- **Dissemination of information and educational function**



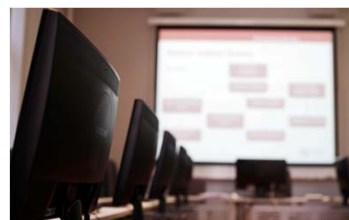
New functions of the Office

- Since the 2007 the Law on Ministries stipulates that IPO should not be responsible only for grant procedures but it should also be:
 - the central institution which would coordinate the work of other institutions in charge of IP enforcement and implementation
 - responsible for development IPR protection and educational-informational activities in the field of IPR
- Within the EU funded project Educational and Information Center was founded in 2010 – 6 IPO staff trained for tailor made seminar delivery



New policy – service oriented Office

- Main goals:
 - Information on nationally granted rights – national databases for patents, trademarks and industrial design are accessible online
 - Raising level of IP understanding
 - Cooperation with main stakeholders groups



- Achieved:
 - Dissemination of the information on protected IPR
 - Raising awareness activities started
 - Tailor made service based on the needs of all main stakeholders groups
 - Education and training service started in 2010

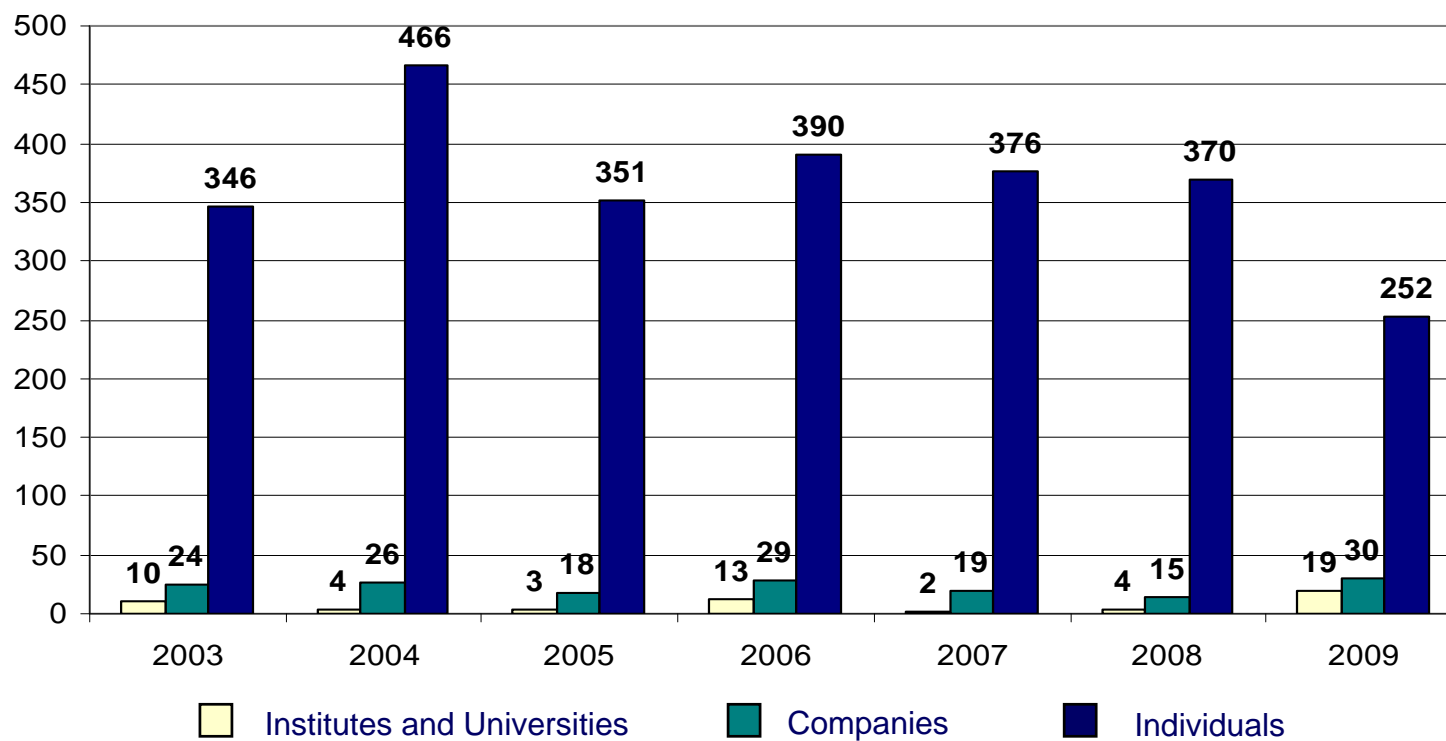


Special services

- Patent searches in national/international databases:
 - Bibliographic searches – based on bibliographic data, identification of analogue presence of foreign patent document in national database, legal status of patent document, status of EP patent document at national level
 - State of the art searches
 - Freedom to operate searches (FTO) in national database
 - Infringement searches
- Trademark and industrial design searches
- In Public Library IPO offers professional assistance to the customers in carrying out autonomous searches of the available patent and trademark databases



Domestic applicants – patent filing figures

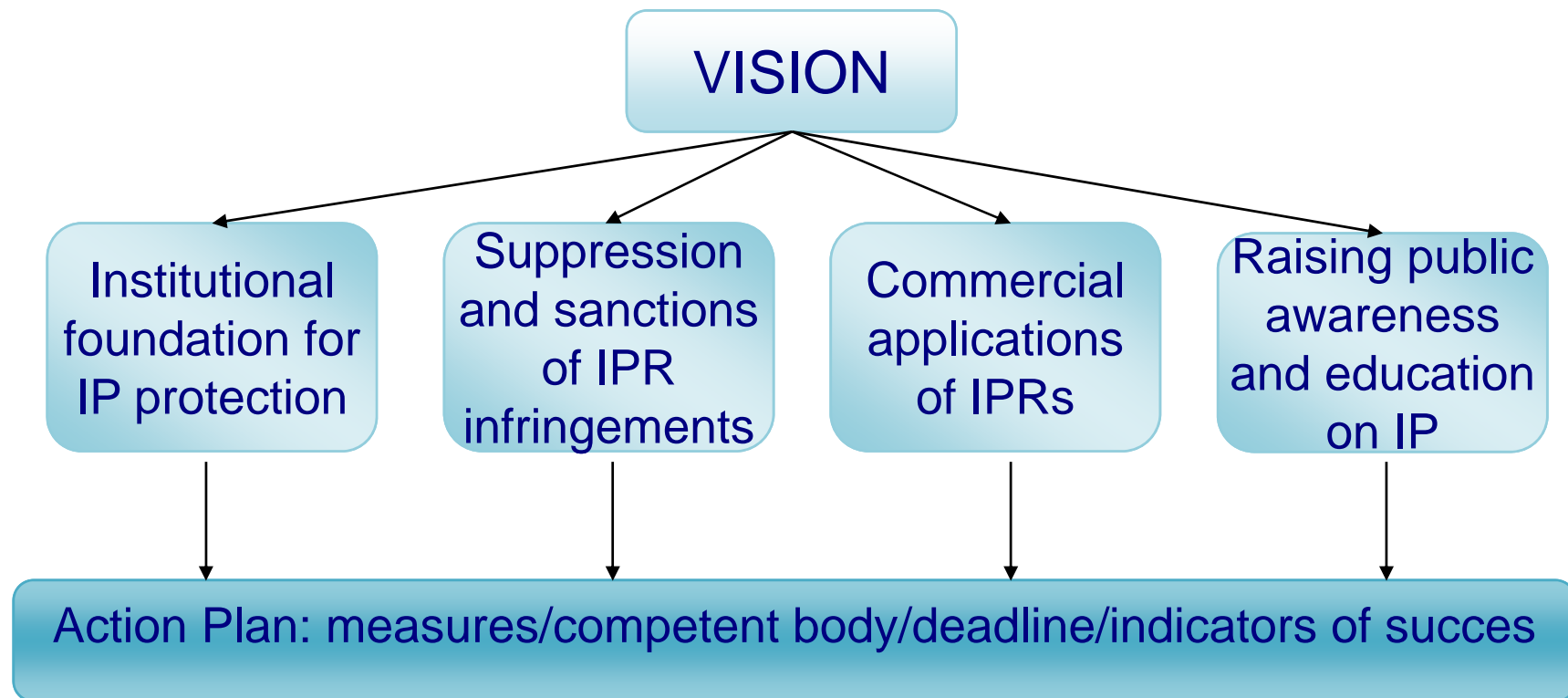


National IP Strategy

- Drafting National IP Strategy based on the principles of National Strategy of Scientific and Technological Development (2010) and National Strategy for Sustainable Economic developments
- Clearly identified using of patent system and IP for protection of innovations
- Knowledge based development and economy
- IPO Serbia in charge for bringing together all relevant aspects for successful utilization of IP in Serbian economy
- Cooperation with all relevant Ministries and institutions:
 - Ministry of Science and Technological development, Ministry of Justice, Customs, Trade Inspectorate, Police, Chambers of Commerce, Ministry of Culture....
- National IP Strategy will be finished and adopted until the end of 2010



National IP Strategy 2011-2015



Cooperation of IPO and business society

- Main goal:
 - To increase competitiveness of Serbian SMEs through enhancing innovativeness and raising awareness on the importance of IP among business society
- Current situation i Serbia:
 - 99,8% of companies are SMEs with 66,7% employees (2008)
 - IPO Serbia has signed MoU with Serbian Chamber of Commerce as well as with 10(out of 16) Regional Chambers of Commerce
 - MoU signed with the National Agency for Regional Development
- IPO activities:
 - IPP – Intellectual Property Pre-diagnosis
 - IP seminars in Regional CoC, Train of Trainers WIPO seminar for CoC and National Agency for Regional Development staff
 - Tailor made seminars for companies delivered by IPO staff



Cooperation with Academic Society

- Main goal:
 - Establishing TTO units at each University in Serbia
- Achieved:
 - Cooperation Agreement with Technical Faculty in Novi Sad signed in 2008
 - Cooperation Agreement with Belgrade University signed and implementation plan for setting up the TTO developed in 2010
 - In 2010 TEMPUS project – implementation started – setting up TTOs at Novi Sad, Kragujevac and Nis Universities
- IPO activities:
 - Tailor made seminars
 - Proposal for cooperation with WIPO to renew and expand a special program “IP for Universities”




Strategy of Ministry of Science

- Current situation
 - Technical faculties haven't established IP policy
 - There is no IP educational program at technical faculties
 - IP matters is introduced on personal professor's initiative
- Expectations
 - Patent applications/patents will be valued for R&D funding
 - Connecting R&D and business
 - Raising entrepreneurial skills in publicly funded R&D organizations aimed to commercialize its results
 - Consequence - increased interests for IP matter from some faculties and R&D organizations



Taylor made seminars for faculties and R&D institutions

- Underlying the importance of all IP aspect at the very beginning of research processes
- Introducing to patent system and different patent procedures
- Introduction to the world of patent information and what the patent information can bring to their R&D activities – access to the latest technological developments, starting point for research, finding solutions, partners, etc.
- How to search through different publicly available patent databases –  [PATENTSCOPE®](#), RS national patent database through Publication Server and MIMOSA
- Importance of protecting R&D results before publication in other scientific literature



EIC activities in 2010

EIC activities where at least basic information on patent system and patent information were introduced:

- 7 IP basic seminars in regional Chambers of Commerce
- WIPO-EIC Train of Trainers seminar
- TAIEX seminar on patent protection in SCC
- Participation in 3 business fairs,
- Participation in 2 exhibitions of inventions
- Organizing two IPA Regional Seminars
 - “IP Teaching in Higher Education”
 - “Software and CII Protection”
- 3 seminars for academic society
- In near future – focus to faculties and R&D institutions, cooperation with TTO



Cooperation with enforcement institutions

- Main goal:
 - Further strengthening of the cooperation between the various state institutions and enhancement of the enforcement of IPR
- Achieved:
 - MoU with Judicial Academy, in order to establish regular trainings for judges and prosecutors
 - Within the EU funded project assessment of training needs regarding enforcement was conducted
 - Within the EU regional program, Danish experts will conduct an evaluation of the possibility to create specialized IP courts
- IPO activities:
 - Taylor made seminars for each enforcement group



Thank you

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