

**INTER-regional SYMPOSIUM**

**“*Access to Patent Information and Its Strategic Use  
for Promotion of Innovation*”**

*organized by*

the World Intellectual Property Organization (WIPO)

and

the Federal Service for Intellectual Property, Patents and  
Trademarks (ROSPATENT)

**Moscow, November 30 and December 1, 2010**

# Raising Awareness on Technology and IP & Training and Capacity Building in ROMANIA

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# About US !

**who we are**

**what we do**

**our customer**

What does he know?

What does he want?

What can we do?

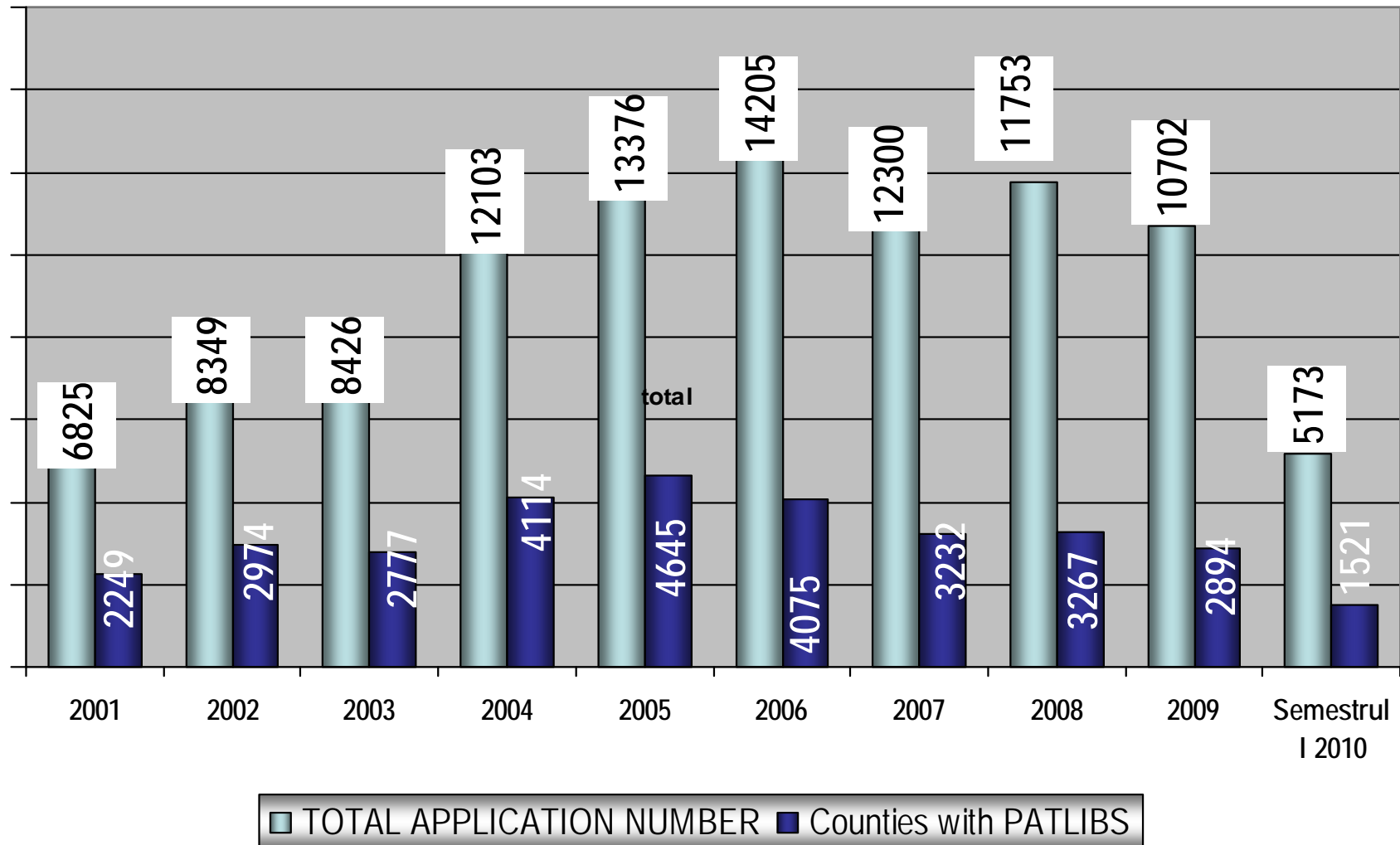
**what we intend to do**



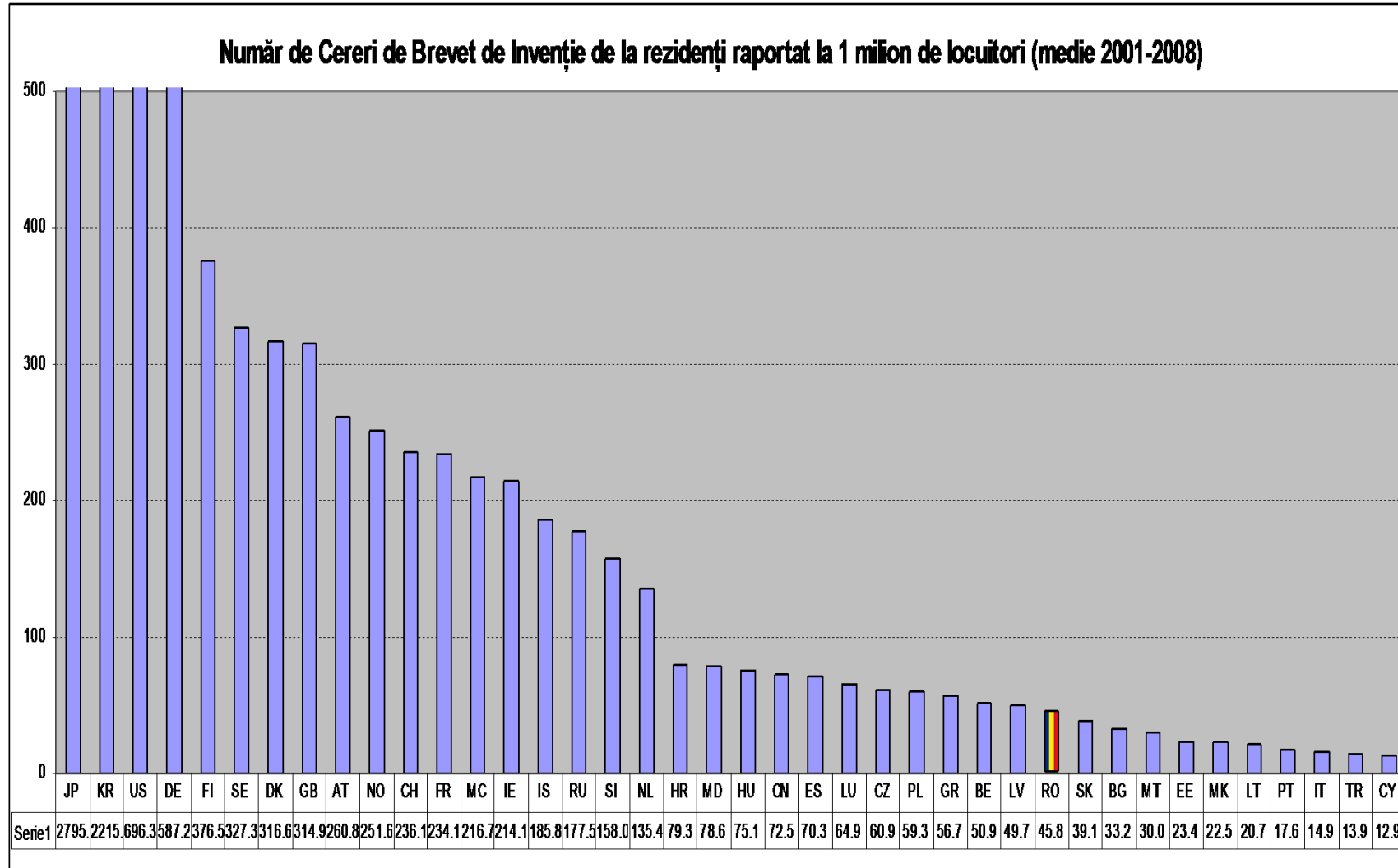
# Who we are?

- Romanian Patent Office or in Romanian OSIM
  - National Authority for protection of Industrial Property, established in 1906
    - Elaborates and presents for approval to the Government the strategy for developing protection of the industrial property in Romania
  - Self financed Governmental body since 1998
  - 252 employees
  - Substantive examination for patents, trademarks, designs,

# Number of IP applications

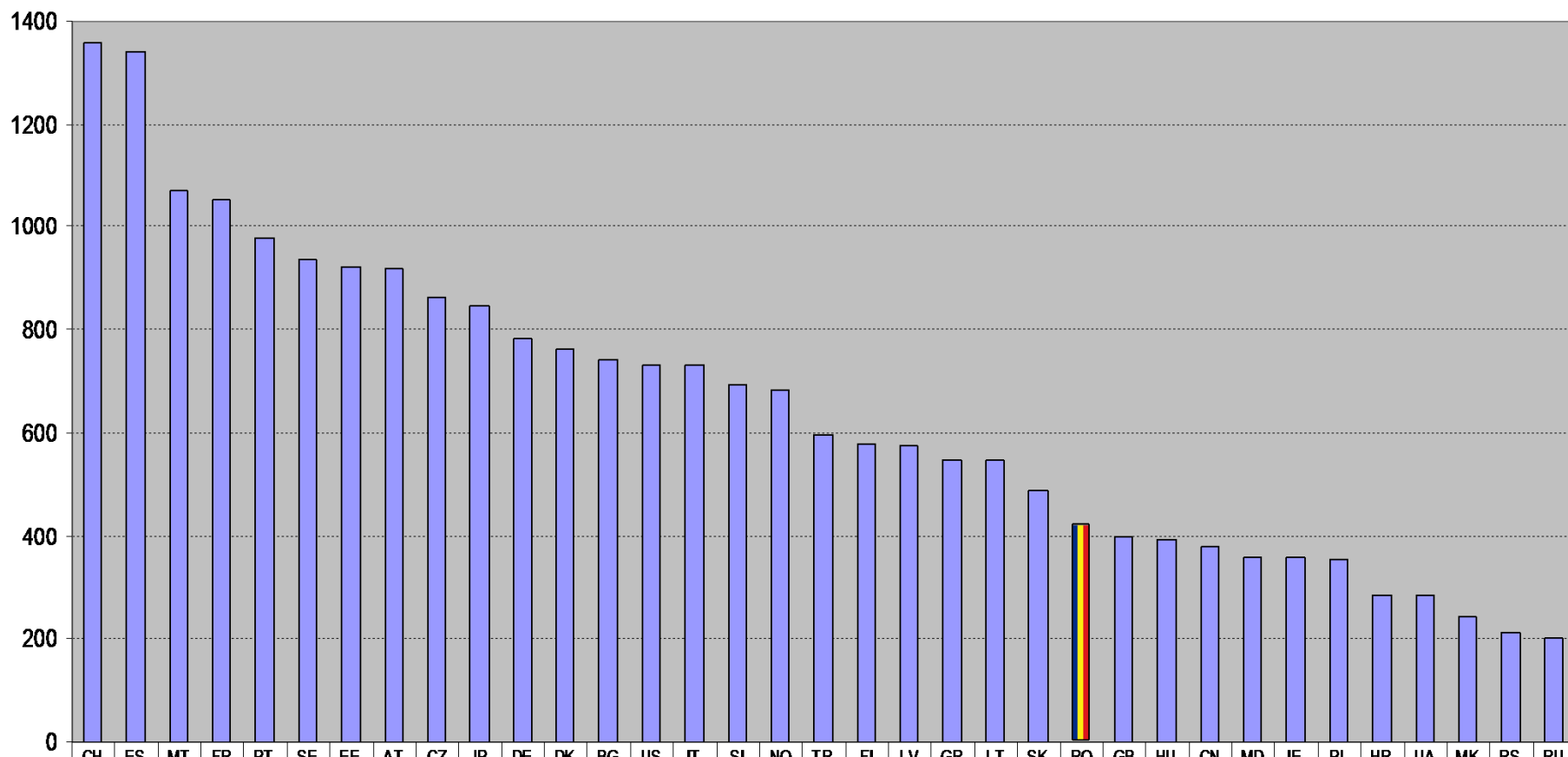


# Patent applications/mil.habitants



# Trademarks applications/mil.habitants

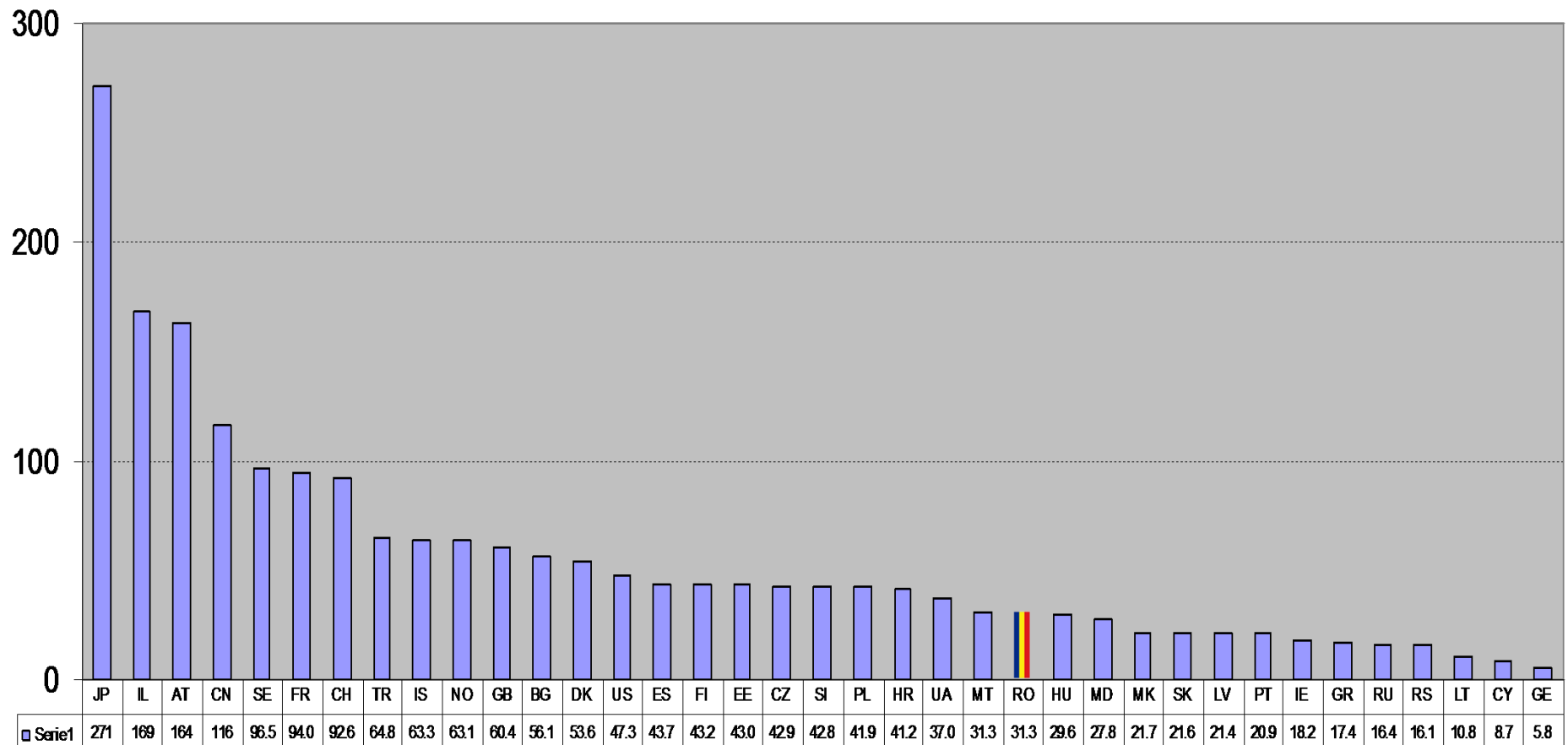
Numărul cereri de marcă depuse de rezidenți raportat la 1 milion de locuitori (media 2001-2008)



■ Serie1	1358	1342	1070	1055	978	937	921	919	862	845	785	764	741	733	732	693	683	597	577	574	548	548	488	423	400	392	378	357	357	353	286	284	244	211	202
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# Design applications/mil.habitants

Numărul de cereri de design depuse de rezidenți, raportat la 1 milion de locuitori  
(medie 2001-2008)





# What we do?

- Till 1998, classic functions of an IP Office
  - Substantive examination of applications
  - Formal examination for industrial models
  - Grants titles of protection
  - Keeps registers
  - Administrates a patent library
- After September 1998 new tasks

# What we do?

- Since 1998 (new tasks) much more customer oriented Office:
  - Raising awareness on IP system
  - Creating and administrating of databases and facilitating online access to data
  - Delivering information services
  - Consulting services for inventors and other solicitants
  - Contributing to the development of the IP law system
  - Advising the Government and companies on technological trends

# Raising awareness

- **IPR-awareness: lectures, seminars, roadshows, trade faires, visits at universities, high schools, schools**
  - 106 in the first 10 month of 2010 by our specialists. (31 visits under IPeuropAware project, 24 visits under Prediagnosis Project)
  - Clinics to the companies 513, 33 seminars, 55 local trade fairs, 31 articles in local media by specialists from Regional centers,
- **Protocols signed with Romanian Agency for SMEs development, Romanian Chamber of Commerce, Junior Achievement Romania, Romanian Authority for youth and sports.**

# e-OSIM and DATABASES

- Databases
  - RO Patent search
  - esp@cenet
  - External free data bases
- Register online
  - [Expiring Trademarks](#)
  - [Lapsed Trademarks within the grace period](#)
  - [National Romanian Trademarks](#)
  - [Design](#)
  - [Official Industrial Property Buletin , Design section](#)
- Online filing - [Patents](#)
- E-learning - [Comunity Design](#)
  - [Comunity Trademark](#)
  - [External links](#)

# Our services on patents

## **A. In house services**

### **1. Standard searches**

- **State of the art searches**
- **Bibliographical searches**
- **Patent portfolio searches**

### **2. Special searches**

- **Searches in chemistry and pharmaceuticals field**
- **Technology watch**
- **Competition monitoring**
- **Non-patent literature searches**
- **Risk of infringement searches**

## **B. On site services**

- **Prediagnosis service**

## **C. Services for Promoting Patented or Pending Inventions**

- **Inventions offer hosted by our website**



# Our trademarks services

- 29 kinds of searches
  - Word
  - Graphic element
  - Portfolio
  - Competition
  - International class
  - Owner

# Our design searches

- **Novelty search,**
- **Name searches**
- **Legal status searches.**
- **Search for monitoring the competition**

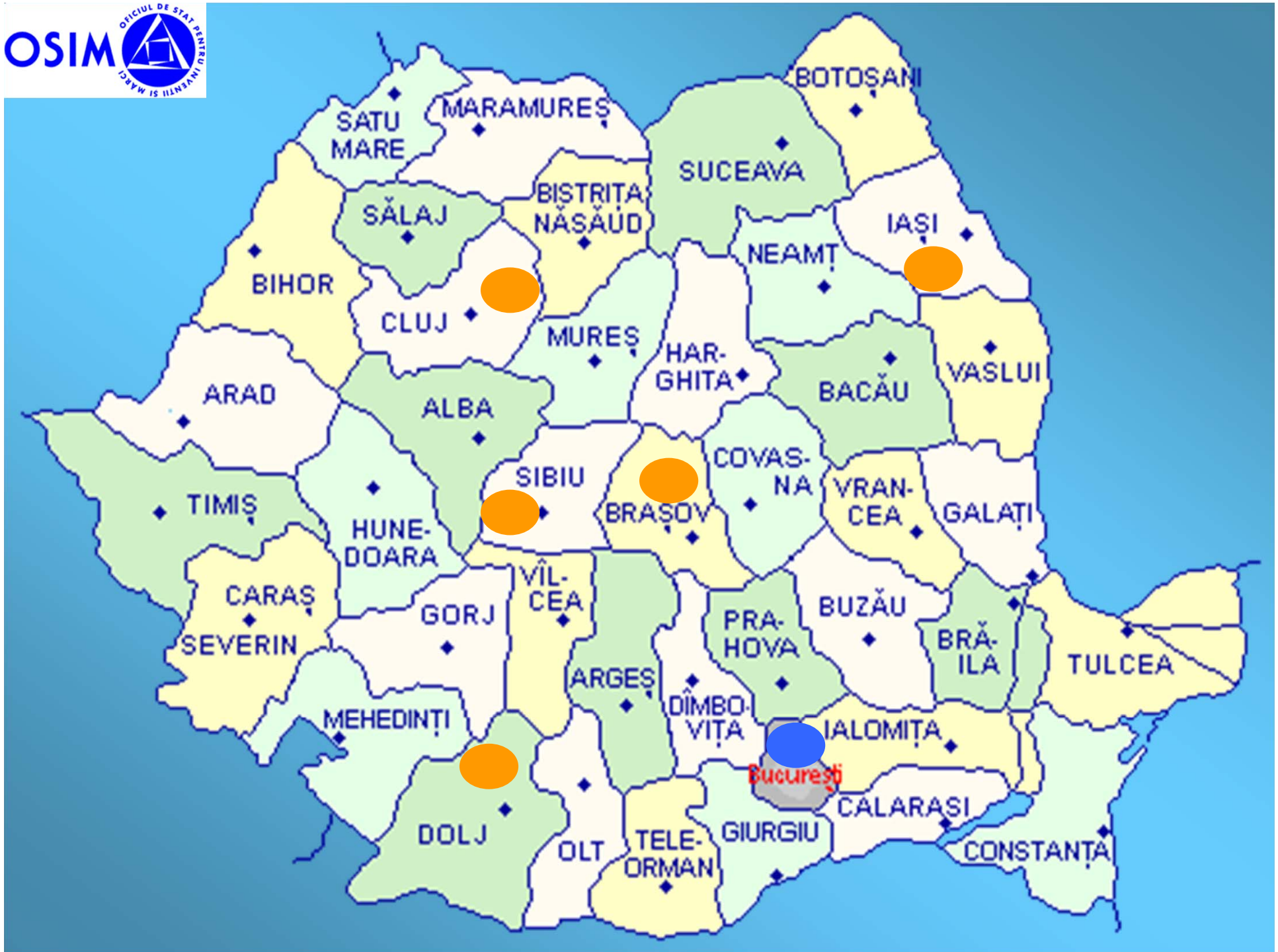


# Basic information

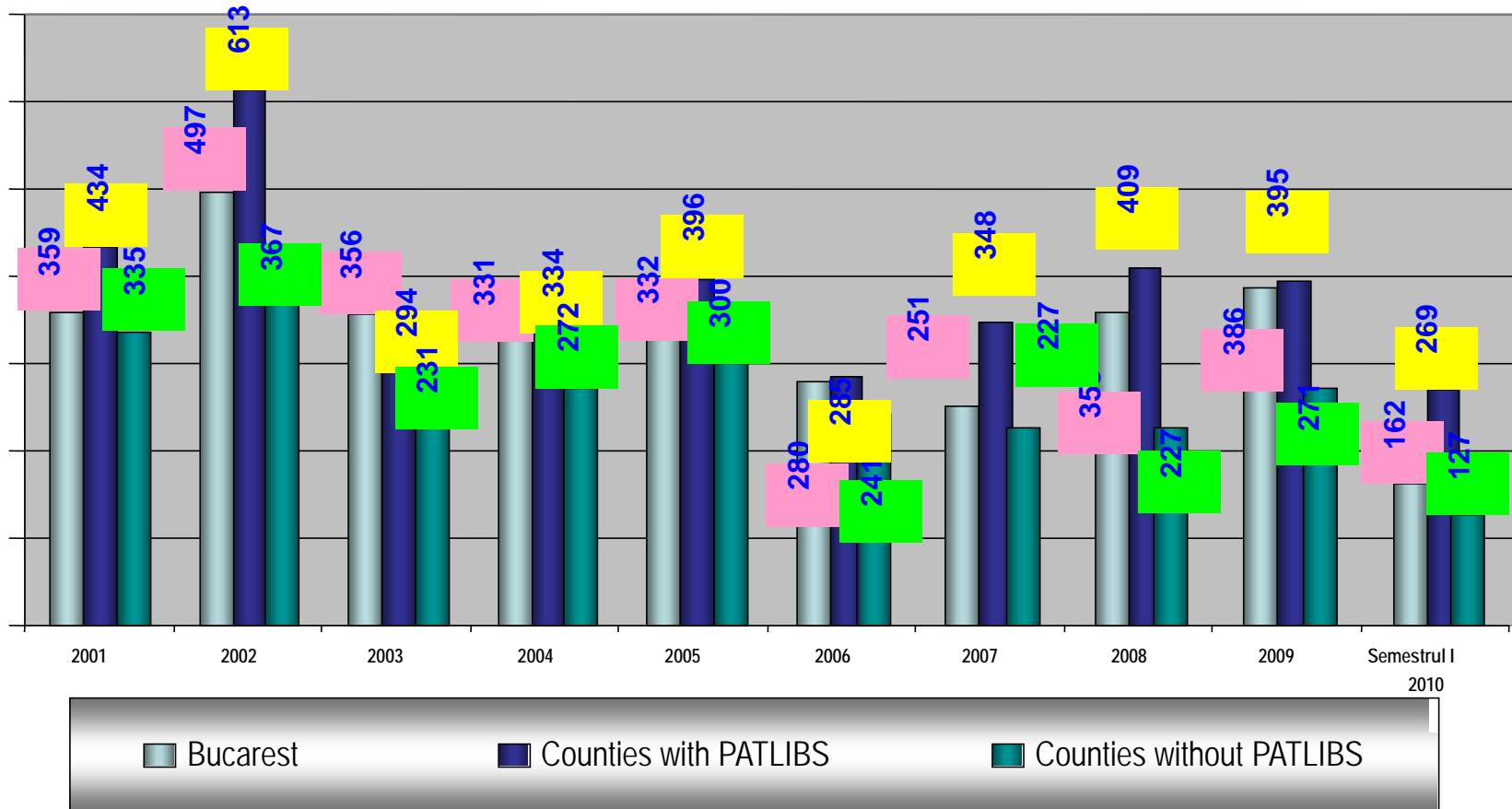
- Public relation office
  - 15150 customers were informed direct at the front desk or via telephone, fax, e-mail
- Regional Centers
  - 6496 face to face contact
  - 3594 phone calls
  - 4375 sent e-mails
  - 1045 sent faxes
  - 897 answers to letters
  - 11683 pages of documents copies







# Patent applications







# Developing the IP law system

- The new law for trademarks and its regulation entered into force this year
- The law of employees inventions is now in the Parliamentary procedures.
- We are now in the final stage of drafting the IP Strategy for 2011-2015, which has to be finalized by the end of the year.

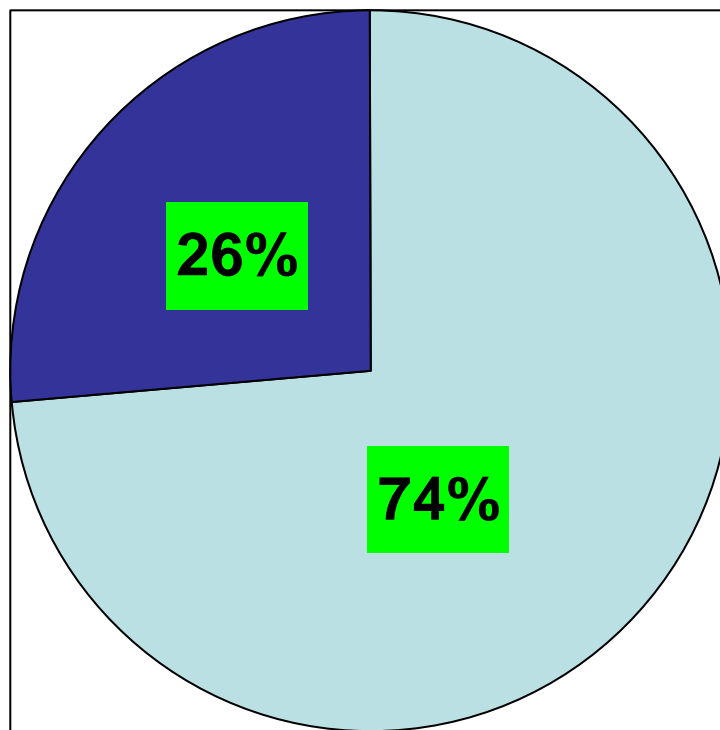


Do we know our customers' needs?

# What does the customer wants?

- Information (SMEs, universities, high schools, individuals)
- Orientation (SMEs, individuals)
- To file an application (companies, individuals, R&D)
- Strong IP titles of protection
- Strong involvement of State institutions having attributions in enforcement of IPR

# HOW TO ADDRESS TO THE CUSTOMER



 **www**

 **classic ( phone, face to face, fax, e-mail, letter)**

# Training and Capacity Building

- train for trainers courses organized by WIPO, EPO, OHIM, European Commission for:
  - patent examiners,
  - patent information specialists,
  - speakers and chairmen,
  - specialists in communication to deliver basic information on IP in a friendly way.
  - Customs, judges, law specialists.

And we developed in house training courses for new examiners.
- good capacity for delivering information on IP during:
  - Courses for beginners, medium and advanced clients
  - Seminars, conferences, round tables
- trained specialist in 16 PATLIBS and in 18 IPIP hosted by county libraries



# What do we intend to do?

- To stress on IPR Awareness
  - To bring IPRs to our customers
    - Universities and schools
      - Lectures, Seminars, advise, legal assistance
    - SMEs
      - Special services for them ( IPeuropeAware, Prediagnosis, IPScore, Clinics)
    - Use IPRs in R&D
      - State of the art searches as standard procedure at least for those R&D contracts based on state subsidies
- To finalize the new National IP Strategy 2011-2015 in order to put into practice all protocols signed with 27 State institutions, associations, agencies. Our vision is to transform Romanian economy into a knowledge based economy and to raise its capacity of combining the big creative potential with the new technology based on IP system.

